



Wednesday January 19, 2011

RE: CUBE design + research, LLC

To Whom It May Concern,

As a general contractor in the San Diego area, I understand the value and importance of not only great design, but thoroughness, collaboration and a team approach. Whether building a commercial structure or private custom residence, a strong design team is essential to the success of any project.

CUBE design + research led the design and development of my own personal residence, Switzer Canyon House, which was very near and dear to my heart. The project faced numerous design challenges due to an extremely sloped site, a rigorous permitting process and a very demanding client. With great depth, CUBE analyzed the site, history of the area, neighborhood, and the needs and lifestyle of our family. They were able to synthesize all of these factors into something I could only dream of and more.

The process was very collaborative. CUBE consistently delivered new and exciting design elements to the project; many that we immediately loved, others we challenged. CUBE consistently created alternatives, maintaining their design intent, never ceasing until we were not only satisfied but very excited. This constant dialogue and questioning of the ideas was embraced by CUBE. This alone proved to me that they operated at a level above and beyond most architects I have encountered as a builder.

As the development of the project progressed, CUBE again continued to go above and beyond with managing consultants. Their careful detailing and coordination ensured the design was never compromised and all structural and utility requirements were met. Often times, when faced with design challenges, their high skill level allowed them to compensate for something that was completely unanticipated and turn it into an inspired design element.

I strongly recommend CUBE to anyone who is passionate about their project. They have proven the ability to make a project fun and exciting for all involved, especially the end user. Their approach to architecture and building is extremely refreshing and passionate. I encourage anyone who has the opportunity to work with CUBE to please contact me so I can further share the wonderful experience my family and I had designing our home.

Sincerely,

Chris Pichardo  
Pichardo Contracting, Inc.